

Sua Kah Yong, James // Sky

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Multidisciplinary Designer



About

James is a multidisciplinary designer whose main passion is to design experiences that enrich users; Making every fine decision to be considered, effective and effortless; Yet still preserving the tangible elements that make the process, magical.

Qualifications

Nanyang Technological University | WKWSCI (Aug 2019 - Jul 2021)

Master of Science in Information Systems

- Specialized in HCI, Usability Engineering and IT Project Management
- DesignSingapore Council – SkillsFuture Study Awards for Design, 2021
- WKWSCI Spotlight Awards – Vanguard Awards (Esthétique), 2020

Nanyang Technological University | ADM (Aug 2013 - Jul 2017)

Bachelor of Fine Arts in Product Design (First Class Honours)

- Top 10% for ADM Internship Programme, 2016
- NTU President Research Scholar, with Distinction, 2015/16
- NTU Overseas Exchange – Columbia College Chicago, 2015
- NTU HASS Dean's List, 2014/15

Singapore Polytechnic (Apr 2008 - Mar 2011)

Diploma in Interior Design (with Merit)

- Singapore Polytechnic's Roll of Honours, 2011
- Director's Honours List, 2008/09

Work Experience

Mar 2018 - Present

User Experience Designer | Creative Technology Ltd

- Collaborate with software engineers and developers in graphic interface and development process
- Develop wireframe and interaction design with prototyping and usability testing
- Generate UX and UI visual design of across all desktop and mobile platforms

Jul 2017 - Feb 2018

Project Designer | Square Peg Design Asia

- Develop signage design ideas and keynotes effectively to the client
- Master planning to development requirements and design concepts proposal
- Project wayfinding analysis, strategizing design directions and preparing technical drawings for tendering

May - Jul 2016

Industrial Designer | NiCE Ltd

- Benchmark research, competitor's study and analyzing retails first moment of truth (FMOT)
- Generate and explore concepts in 3D, visualizing ideas, products and packaging design

May - Jun 2011

Architectural Designer | HOK

- Assemble commercial mall massing models for interactive and visual communication
- Conceptualize architectural design of malls via realistic renderings

Mar - Apr 2010

Interior Designer | Vegas Interior Design \ VGS Projects Pte Ltd

- Design and space planning various residential and commercial spaces
- Draft construction plans and details for tendering

Portfolio

www.jsky21.com

Professional Skills

Skills

CAD Draughting & Detailing
Exhibition Design \ Furniture Design \ Interior Design
Graphic Design \ Surface Design \ Web Design
Fine Woodworking \ Model Making \ Rapid Prototyping
Master Planning \ Signage Design \ Wayfinding
Realistic 3D Rendering \ Modelling & Animation
Realistic Graphite Drawing
UX \ UI Design \ Interaction Design \ Prototyping

Softwares

- | | |
|---------------------|--------------------|
| - Flinto | - 3D Studio Max |
| - Sketch | - AutoCAD |
| - Zeplin | - KeyShot |
| - Adobe Illustrator | - Rhinoceros |
| - Adobe InDesign | - Wix |
| - Adobe Photoshop | - iWork |
| - Adobe Premier Pro | - Microsoft Office |
| - Adobe XD | |

